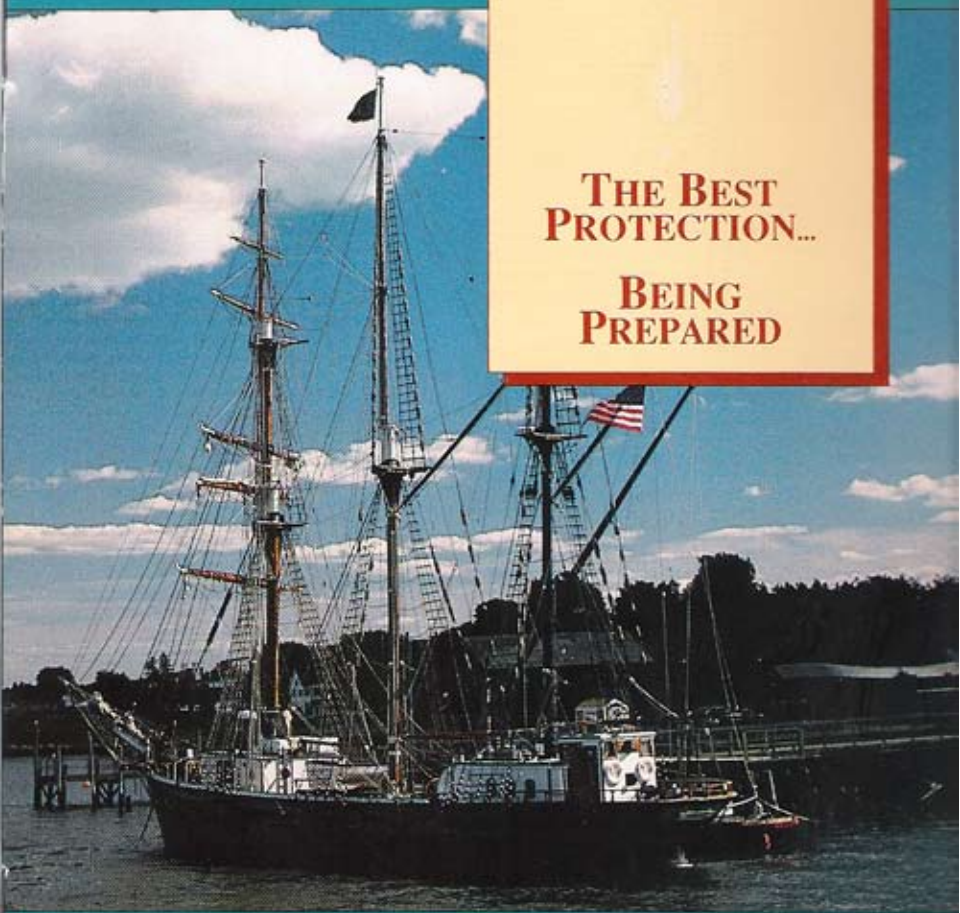




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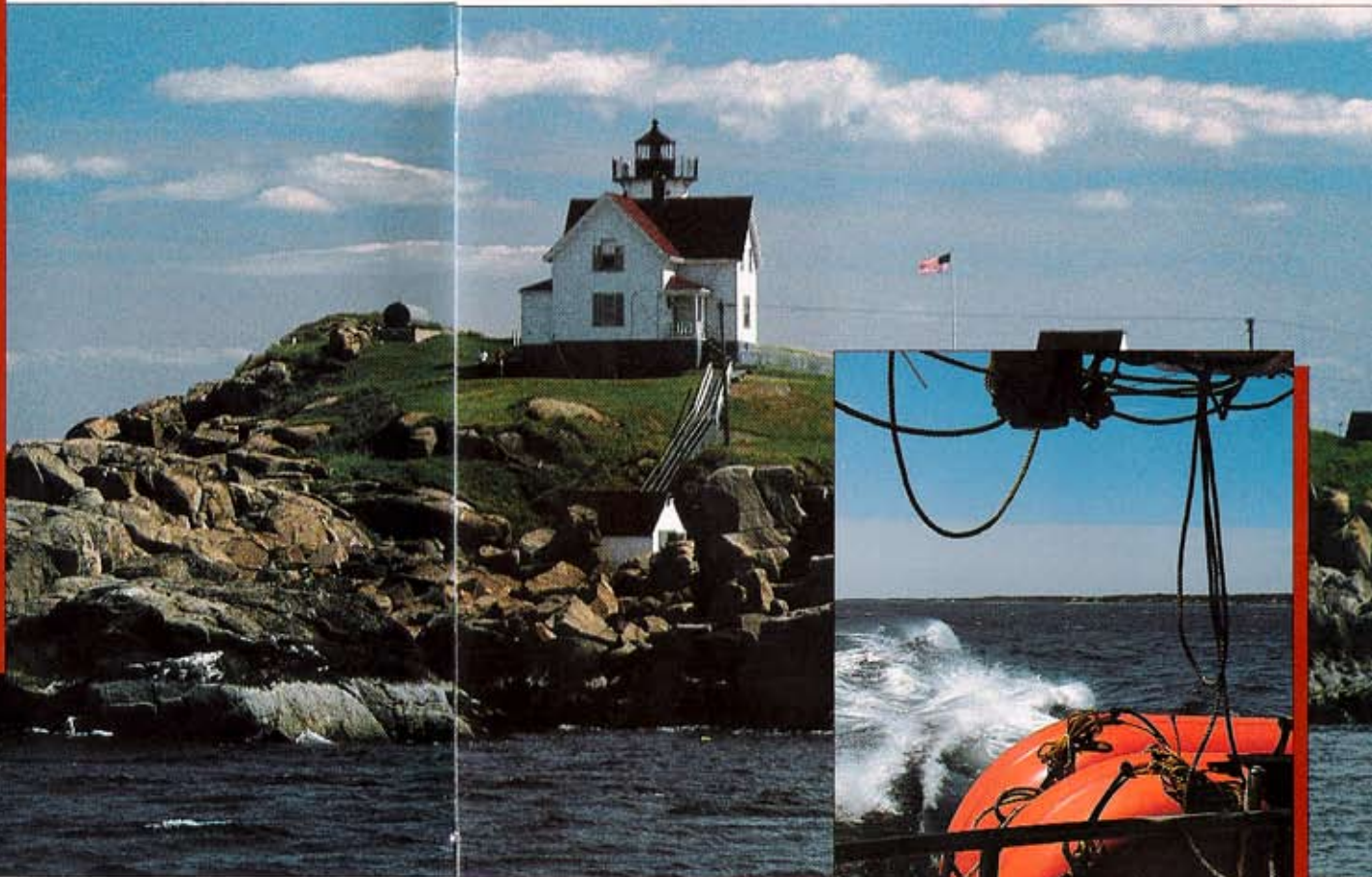


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he essence of boating confidence and enjoyment has always been, and

remains, in being prepared. Before you pack one day's provisions, one piece of fishing gear, or even one safety device, you may just be overlooking the most important provision of all: adequate marine protection.

You're not alone. In fact, mastering the intricacies of proper marine protection requires the attention and experience of a full-time career. At Blackadar-Watson, we can explain how the protection you invest in today will insure peace of mind for many happy tomorrows.





our vessel is a major investment. Like your home, your automobile, or even your

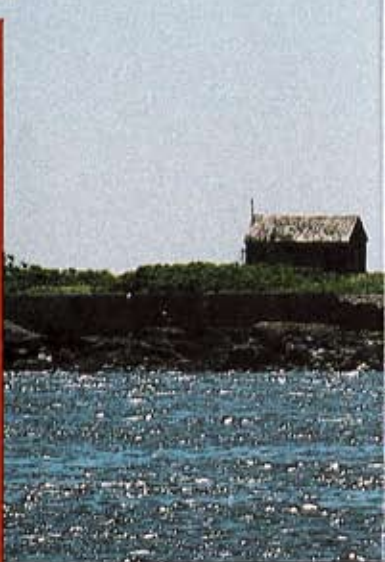
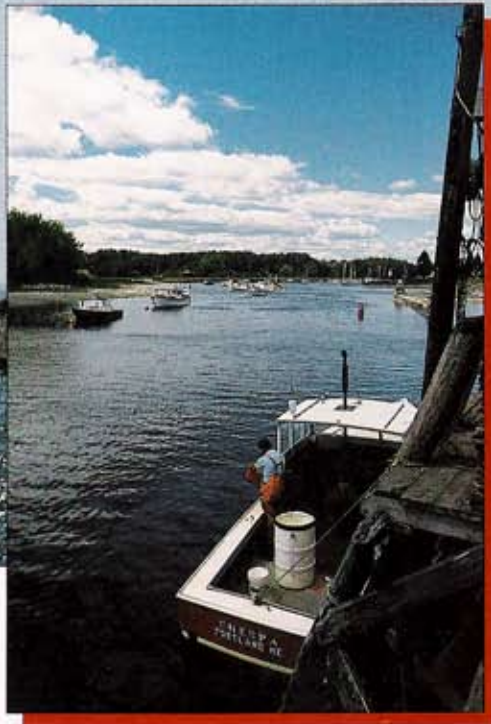
health, the investment your boat represents, both initially and over the years, is a substantial sum of money. Shouldn't you put something as important as insurance into the hands of people who understand what your investment represents?



lackadar- Watson Marine Division represents more than 20 years of experience

dealing with boat owners over the entire East Coast of the United States. We fully understand the risks, needs and concerns related to marine insurance. It's one of the reasons so many boating professionals turn to us for marine insurance.





Let us customize an insurance program designed to fit your individual needs and

requirements. We deal with all the major insurance companies, allowing us the flexibility to offer you sufficient coverages at affordable and reasonable rates. Remember, no standardization exists in marine insurance coverages. It is extremely important that you are both *price* conscious and *coverage* conscious. It costs you no additional money to deal with the experts at Blackadar-Watson and with the major insurance companies. Just call the toll free number listed below. There's no obligation. Find out what *professional* marine insurance experts can offer you.

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TYPE OF POWER PLANT: ___ INBOARD ___ OUTBOARD ___ I/O



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